.tracce.

traccia

/tràc·cia/

- 1. Qualsiasi segno lasciato da un corpo e che costituisca indizio manifesto del suo passaggio
- 2. Disegno preparatorio

tracciare

/trac·cià·re/

1. Mostrare possibili sviluppi, indicare nuove soluzioni

Tracce indaga la creatività contemporanea.

Tracce espande le conversazioni a tutti i campi.

Tracce mette in discussione.

Tracce confronta diversi punti di vista.

Tracce stabilisce nuove connessioni.

Tracce cerca di dare una lettura trasversale.

Tracce guarda alle convenzioni. E intende provocarle.

traccia 01

Davide Rapp (videographer)
Sebastiano Leddi (editor in chief Perimetro)
Giacomo Ardesio (Fosbury Architecture)

in conversazione sui temi

"Gloriously Repeating"
Lo spazio all' dell' imagine.
Collettivo?

Ripetere per guardare in modo diverso, più lento, più attento. Ripetere come atto di conoscienza o come rituale. Ripetere come propaganda o come forma di resistenza? Ogni giorno vengono scambiate in rete una media di 3.2 miliardi di immagini.

Ognuna a suo modo, rappresenta la realtà di oggi, dove sempre piu spesso l'ufficialità del racconto degli "Autori" viene sostituita da auto-narrazioni spontanee, in cui a volte immediatezza e forma prevalgono sul contenuto. Tutto diventa partecipato, tutto è collettivo, eppure ci si cura sempre meno della Res Publica.











































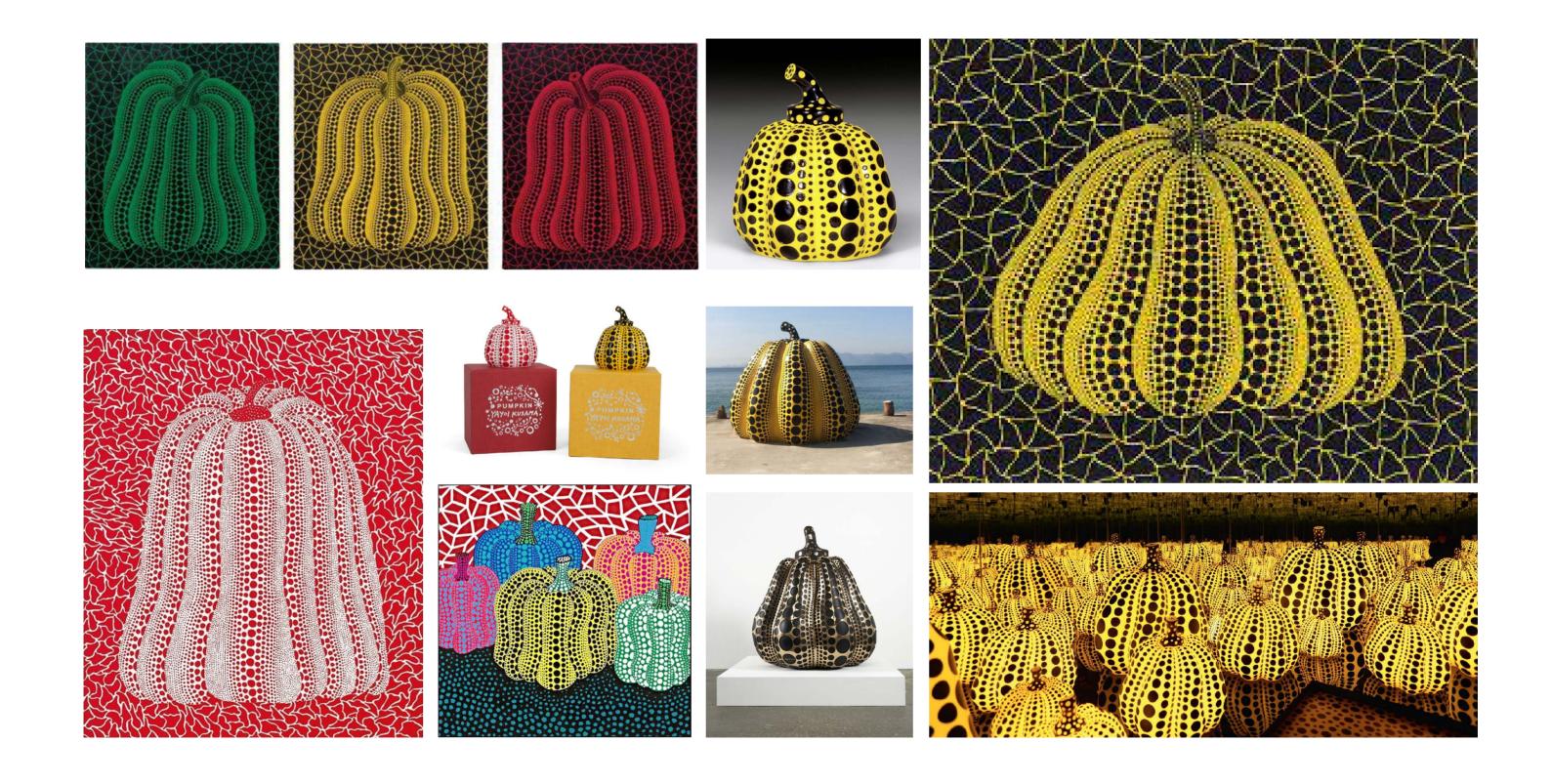




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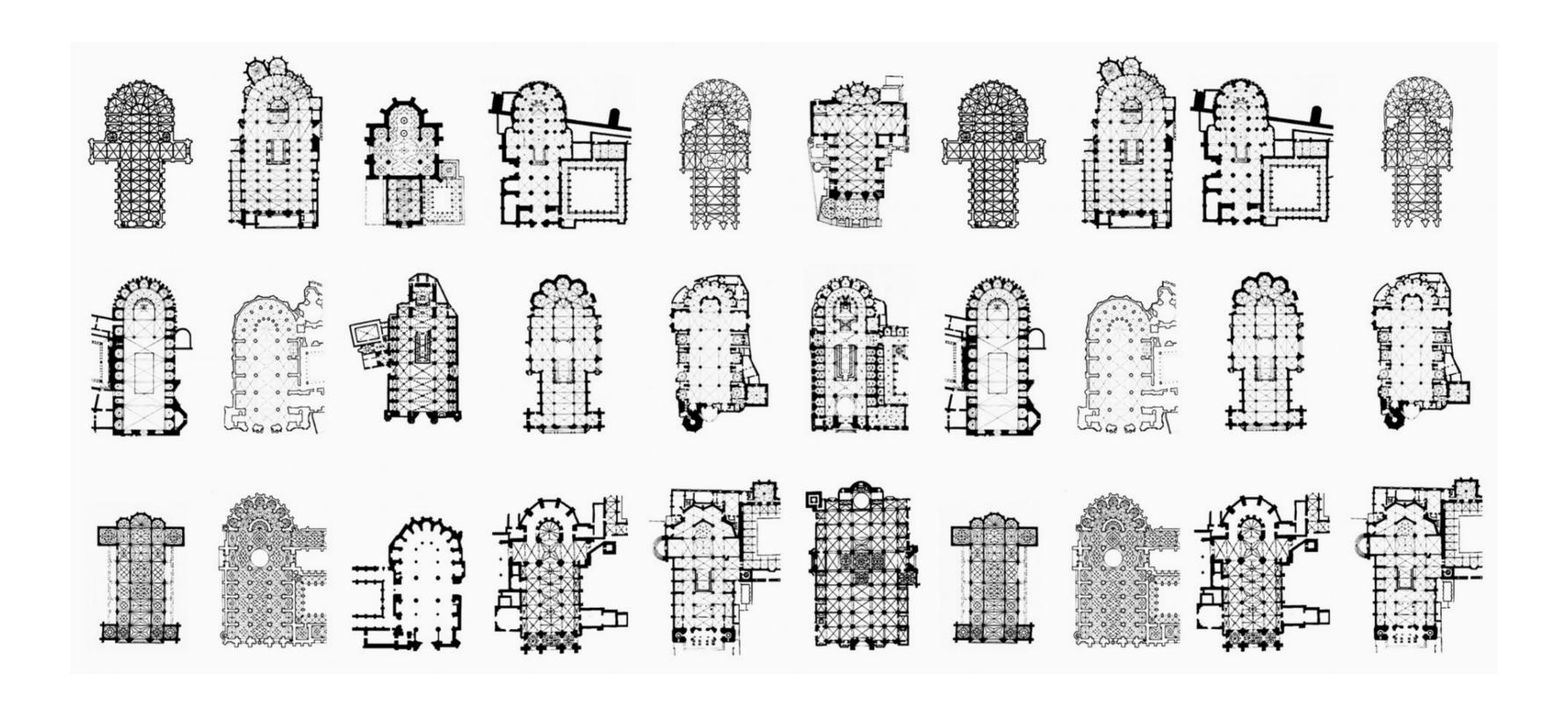


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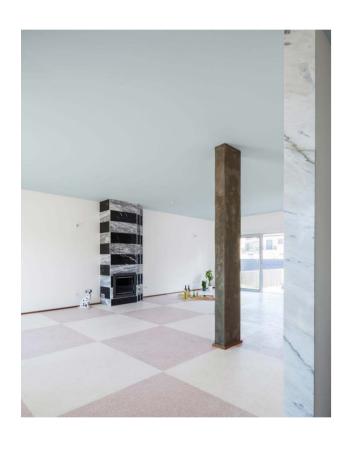


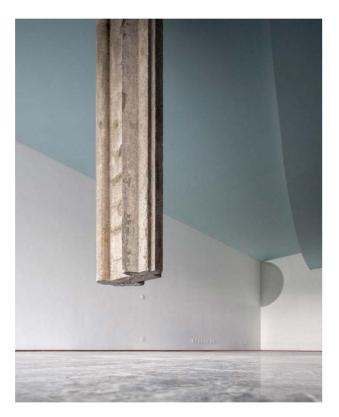


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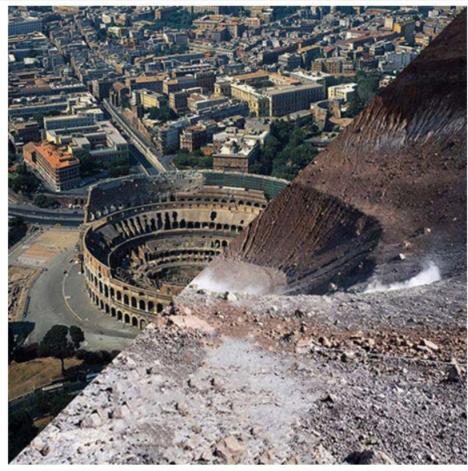
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Raffaella Carrà, Rumore, 1979 VS Umberto Boccioni, Forme uniche della continuità nello spazio, 1913



Foster + Partners and HOK Sport, Wembley Stadium, London, UK, 2007 VS Walt Disney Pictures logo



Colosseum | Amphitheatrum Flavium, Roma, Italy, 72-80 VS Gran Cratere, Vulcano, Italy



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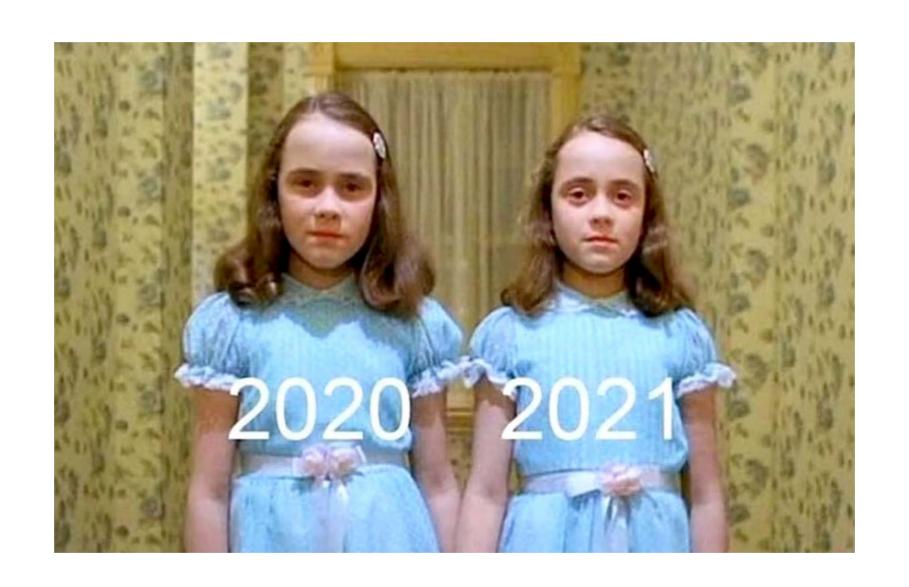


LOCKDOWN WINDOW



200 METRI DA CASA

© PERIMETRO



"Architecture is born and dies as graphic design.

Think of the work you do in architecture school: how much of it is printed, illustrated, diagrammed, photoshopped, collaged. All graphic.

Think of the buildings you know: how many of them are from books, magazines, catalogues, websites, blogs, collages, photographs, and, ultimately, drawings. Again, all graphic.

You design, and you know, things primarily through their graphic representation.

But while there are clear parallels between the two disciplines, they remain divided.

The graphic is still seen in service to some higher purpose [...] a way of organizing, shaping, and broadcasting the multiple narrations that every project encompasses."

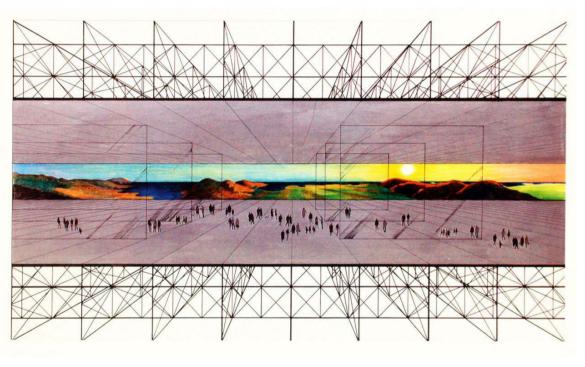


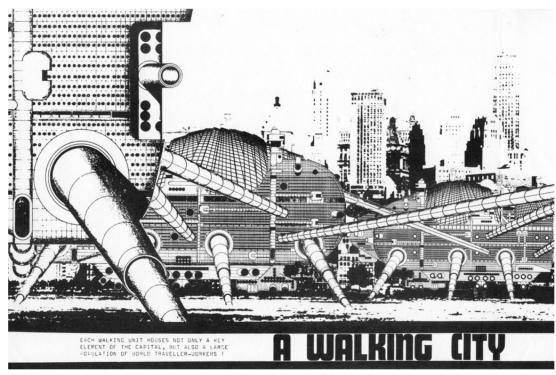
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an is born, his instincts are those of a newborn dog. His childhood runs through all the changes corresponding to the history of mankind. At the age of two he looks like a Papuan, at four like one of an ancient Germanic ntil then violets were blue and purple-fish were red. The physicist today points out colours in the spectrum of the sun that have already been named, but whose comprehension has been reserved for future generations. The child criminal or a degenerate. The Papuan tattoos his skin, his boat, his rudder, his oars; in short, everything he can get his hands on. He is no criminal. The modern man who tattoos himself is a criminal or a degenerate. ats. If someone who is tattooed dies in freedom, then he does so a few years before he would have committed murder. The urge to decorate One's face and everything in reach is the origin of the graphic arts. It is the babbling of he first artist scrawled on the wall to give his exuberance vent. A horizontal line: the woman. A vertical line: the man penetrating her. The man who created this felt the same creative urge as Beethoven, he was in compul-sion is a criminal or a degenerate. Of course, this urge affects people with such symptoms of degeneracy most strongly in the lavatory. It is possible to estimate a country's culture by the amount of scrawling on a child, is degenerate for modern man. I have discovered the following truth and present it to the world: cultural evolution is equivalent to the removal of Ornament from articles in daily use. I the realization that no new Ornament could be created. What every Negro can do, what all nations and ages have been able to do, why should that be denied to us, men of the nineteenth century? What tters' benches from the Carolingian period, but any trash that exhibited the merest trace of decoration was collected and cleaned up, and splendid palaces built to house it. People walked sadly around the showcases, n't weep! Don't you see that the greatness of our age lies in its inability to produce a new form of decoration? We have conquered Ornament, we have won through to lack of the metropolis of heaven. Then we shall have fulfillment. But there are some pessimists who will not permit this. Humanity must be kept down in the slavery of decoration. People progressed far enough for 2 Papuans, but diminished it. They were sophisticated enough to feel pleasure at the sight of a smooth cigarette case while they passed over a decorated **One**, even at the same price. They were happy with their clothes and glad an all the Renaissance grandeur and a smooth piece of furniture more beautiful than all the inlaid and carved museum pieces. Goethe's language is finer than all the florid similes of the Pegnitz Shepherds. [1] The pessimist of Ornament. Woe to the State whose revolutions are made by Privy Councillors! A sideboard was soon on show in the Vienna Museum of Arts and Crafts called The Rich Haul of Fish, soon there were government takes its task so seriously that it makes sure that puttees do not disappear from the borders of the Austro-Hungarian Monarchy. It forces every civilized twenty-year-old man to wear puttees instead of ue of **Ornament** is recognized by the State and subsidized by State finds. But I look on this as retrogression. I do not allow the objection that **Ornament** heightens a cultivated **man**'s eople. Ornament does not give zest to life. If I want to eat some gingerbread, I choose a piece that is quite plain, and not in the shape of a heart or a baby or a horseman, and gilded all over. The y urge for simplicity is equivalent to a mortification of the flesh. No, my dear art school professor, I'm not mortifying myself. I prefer it that way. The specta—cular menus of past centuries, which all include decorations to make supposed to eat these stuffed animal corpses. I eat roast beef. The immense damage and devastation wrought on aesthetic development by the revival of decoration could easily be overcome, for no One, not even y and material should thereby be ruined. This kind of damage cannot be put right by time. The tempo of cultural progress suffers through stragglers. I may be living in 1908, yet my neighbour still lives in 1900 and that ONE in the twelfth century. And in the jubilee procession there were contingents from national groups which would have been thought backward even in the period of the migrations of the tribes. Happy the country that has no such are shocked by a picture with violet shadows because they can't vet see violet. They prefer the pheasant on which the chef has had to WOrk for days, and cigarette cases with Renaissance decoration please them better gelers slow down the cultural progress of nations and humanity: for Ornament is not only produced by criminals: it itself commits a crime, by damaging men's health, the national economy and cultural s. the following process may be observed from the economic point of view; the **man** from the twentieth century becomes ever richer, the **one** from the eighteenth ever poorer. I am supposing that each lives according in the state of th

Valk on water... 10. Nietzsche 11. My wife Tamara, every morning when I wake up / 12. Both / 13. Car / 14. If One can call this an error, sometimes I am too open 15. Rebel Yell by Billy Idol I had to invent my life anew. If you that make sense. At the age of 20 I had no specific interests, so I decided for my father's profession. He was a prominent **architect** with a strong personality, who I had to survive. My ly worked with my instincts, I would have ended up with the architecture of my father. So I had to start from scratch. I had to invent my life anew. If you are inventing, you have to work with ideas. ur Architecture? I believe that an idea defines an inseparable whole, a DNA in which a relevant project is based on. Like the seed from which a building grows. I am convinced that it is not if I would engage in a mystical environment. But I want to emphasize the following: I do not believe in anything, but notwithstanding my position, it is not acceptable to me to declare that everybody can do now whatever he or it with "anything goes." I clearly reject such relativism and my buildings tell you clearly that I reject such an approach because they are conceived and built very precisely. My buildings aim to have a general validity. Yet s to follow. Nevertheless there is always the presence of an inner logic in my projects, which is crucial and which tells me what there is to do. I call this inner logic idea. With such an idea I do not have to decide te. we often see how the author interpreted the given task. We can see how capable he was to build the building, how inventive he was, what his budget was and so on. We can see an illustration of a secular temples we realize that profane aspects are not relevant to such buildings. They don't talk of their problems, they talk of their ideas. I do not have to decide whether this or that is beautiful or ugly, but rather everything that I did as a student. I was totally lost and I did not know if I should continue to study architecture. I was very insecure but I continued because it seemed to me that there was no alternative. During the and the house was Jater changed hands more than once. Other architects added new parts to it and changed it. This is one of a lot of experiences that I had during my life as an architect. types of **architects**. One is an assembler and the other is a divider. I see myself as a divider. It seems to me that the assembler or perhaps also the composer operates with less mental effort. He puts things nore complex task. He works strategically and defines a target at the beginning of the process. His **architecture** begins with a certain universal form which reflects a main **idea**. He then divides the assembler's work can only be poetical; the work of the divider however can be poetical and philosophical at the same time! I see myself as a divider. ... the work of the divider however can be poetical and ical thinking for architects. To think architecture at the level of the structure means defining criteria for decisions. I don't see the structure formally only as a system of supports and int, however, that such structural considerations don't only express a desire for rationality, but also a desire to express an architectural idea. Our contemporary globalized architecture is almost mulate the viewer. Hidden behind this are however always the same typologies, mostly consisting of functional systems which date from the modern age of the 20th century. There are hardly any **architects** who om the facade, towards the inside, to the space, to the **structure**. I am convinced that the **structure** is the contemporary genetics of **architecture** and that here it is particularly worthwhile to do mental **nitecture**? Are they part of your personal tradition? There is Kazuo Shinohara. He was an **architect** who was aware of how we understand spatial **structure**. I have learned from him that we **2Cture**. He was able to operate with order so that we would be able to read his **buildings** like books. His houses are wonderful, each of them opens a view into another world. We don't need to find these va Artigas from Brazil. All his buildings are dominated by the roof. In his buildings the roof is the essence of a thought. It is not a shelter in the common sense, it doesn't include walls, it always is just a horizontal plate ith the roof. It is the essence of his way to ideate architecture. Artigas also introduced a ramp that is different from what we know so far. For architects the ramp is usually a festive stage ng. It always starts at the entrance and it ends under the roof. The inside of the building consists of one folded slab that spreads across it. This is the way Artigas thought of multi-storey. Two horizontal elements, one The third **architect** of which I think is John Lautner. He was a loner. In the 1940's he started to build houses in California that **one** cannot really describe. They are totally enigmatic. Lautner did not

studio . traccia.